



18-22 JANUARY 2023

Three questions for Delphine Laporte of Ateliers Zelij

What does Ateliers Zelij offer?

Ateliers Zelij is the fusion of an artist and an interior designer. Our studio creates spaces by bringing a creative take to the age-old craft of zellige, infusing it with modern innovation and design. As Samir Mazer, the creative mind of our duo, says, "Preservation is not enough for a culture to stay alive, it must also be reinvented". And this is what we do, while respecting savoir-faire, techniques and fine materials across a variety of projects for individuals, designers, and major houses like Cartier and Hermès.

Why are you taking part in Paris Déco Home?

In 2023, Ateliers Zelij will be twenty years old and we wanted to mark the occasion properly. Paris Déco Home—an event that perfectly complements the textile offer of Paris Déco Off—is an opportunity to showcase the home décor professions, particularly in wall coverings. So it seemed to be the clear choice for celebrating our brand's anniversary. Warm and welcoming yet internationally minded, this event allows us to go beyond textile design to draw visitors into new realms of discovery.

What will you present?

We are going to create the window display for Ecart International, which will pay tribute to Andrée Putman ten years after her passing. We will revisit her famous chequerboard design in shades of blue, a colour that she was very partial to. In addition, our creations will be displayed on columns of varying sizes installed on Place Saint-Germain-des-Prés, Place Furstenberg and Place des Petits-Pères. Just for the occasion, we are designing a number of zelliges by reprising existing textile prints in a nod to the various professions of Paris Déco Off.

Free shuttles are available for travel between the showrooms, with pick-up points at Place Saint-Germain-des-Prés on the Left Bank and Place des Petits-Pères on the Right Bank. Showrooms will be open from 9:30 am to 7:30 pm, and until 10:30 pm on Saturday 21st January 2023.



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